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Division of Marinduque  
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Republic of the Philippines  
**Department of Education**  
MIMAROPA REGION  
SCHOOLS DIVISION OF MARINDUQUE

Office of the Schools Division Superintendent

**DIVISION ADVISORY**

October 5, 2023

*In compliance with DepEd Order (DO) No. 8, s. 2023, this Advisory is issued not for endorsement per DO 28, s. 2021, but only for information of DepEd Officials, personnel staff, as well as concerned public.*

**89<sup>TH</sup> NATIONAL BOOK WEEK: READ, REREAD, RELIVE!**

Per letter from the Chair of the 2023 National Book Week (NBW) Committee Associate American Corner Librarian of De La Salle University (DLSU) in partnership with Philippine Librarians Association, Inc. (PLAI), National Library of the Philippines, Philippine Board for Young People, REGALO Touching Lives, and De La Salle Libraries invites interested participants in the conduct of 89<sup>TH</sup> National Book Week with the theme "Read, Reread, Relive!" on November 24-20, 2023 in SMX Convention Center, Clark, Pampanga. The Celebration will commence on 21<sup>st</sup> of November and will conclude on 29<sup>th</sup> of November at the National Library of the Philippines.

In connection, the organizers are inviting interested participants to join their lined-up activities for the celebration (Please refer to the attached program components).

Attendance to activities like these will be on VOLUNTARY BASIS and Official Time only. Public and private school teachers and other officials should observe the "No Disruption of Classes Policy" as stipulated in DepEd Order No. 9, s. 2005 entitled "Instituting Measures to Increase Time-on-Task and Ensuring Compliance Therewith".

For more information, kindly contact the organizer through [nbwphofficial@hmail.com](mailto:nbwphofficial@hmail.com).

Dissemination of this Advisory is desired.

**LYNN D. MENDOZA, EdD**  
OIC, Schools Division Superintendent

*"Deped Marinduque: Heart of the Philippines.  
Lead to Excel, Excel to Lead."*



Libraries

26 September 2023

**NICOLAS T. CAPULONG**  
Regional Director  
Region IV B – MIMAROPA  
Department of Education

Dear **Dir. Capulong**,

Greetings!

The 2023 National Book Week (NBW) Committee, in partnership with the Philippine Librarians Association, Inc. (PLAI), National Library of the Philippines, Philippine Board on Books for Young People, REGALO Touching Lives, and De La Salle University Libraries, will host the 89th National Book Week with the theme "Read, Reread, Relive!" this coming 24 to 30 November 2023. The Celebration will commence on 21 November 2023 at SMX Convention Center, Clark, Pampanga, and will conclude on 29 November 2023 at the National Library of the Philippines.

The Covid-19 pandemic exacerbated the issue of academic deficiency, which now turned into a national concern of extreme learning poverty and learning loss among Filipinos. Given this alarming scenario, it is now critical, more than ever, to amplify the importance of building a culture of intentional reading to help accelerate and recover learning. NBW 2023 will emphasize enrooting reading as part of every Filipino's lifestyle— just like how taking a bath, brushing teeth, and eating have been part of our daily routine. This year's celebration will focus on three major components:

**READ.** A call to every Filipino to make reading a daily habit and part of one's lifestyle.

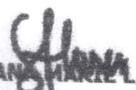
**REREAD.** Raise intentional and proficient readers who frequently read not because they are required to but because it has become their instinctive action.

**RELIVE.** Experience rebirth of the mind through one reading material at a time, as reading allows us to live different lives all at once.

Part of the 2023 NBW celebration are learning sessions, competitions, and outreach program. In relation, may we humbly seek the assistance of your good office in the dissemination of the activities and contests to your DepEd-supervised schools? Attached are the pertinent details of the weeklong celebration for your reference. For inquiries and concerns, you may contact us at [nbwphofficial@gmail.com](mailto:nbwphofficial@gmail.com).

Thank you very much, and we look forward to your positive response.

Sincerely,

  
**MS. ROAN MARIE L. FLORES**  
Chair, 2023 National Book Week  
Associate American Corner Librarian  
De La Salle University, Manila, Philippines

Noted by:

  
**MR. RENE B. MANLANGIT**  
President, Philippine Librarians Association Inc.  
Law Librarian  
UP College of Law, Quezon City, Philippines





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# Read, Reread, Relive!

## 89th National Book Week

24-30 November 2023

### Overview:

The Covid-19 pandemic exacerbated the issue of academic deficiency, which now turned into a national concern of extreme learning poverty and learning loss among Filipinos. According to the World Bank, learning poverty implies children failing to read and comprehend a simple text or story by age ten. The World Bank continued that the Philippines is one of the countries with the highest level of learning poverty than the average in East Asia and the Pacific region, generally outranking all its ASEAN neighbors except Lao PDR.

Given this alarming scenario, it is now critical, more than ever, to amplify the importance of building a culture of intentional reading to help accelerate and recover learning. The National Book Week 2023 celebration will emphasize enrooting reading as part of every Filipino's lifestyle— just like how taking a bath, brushing teeth, and eating have been part of our daily routine.

This year's celebration will focus on three major components:

**READ.** A call to every Filipino to make reading a daily habit and part of one's lifestyle.

**REREAD.** Raise intentional and proficient readers who frequently read not because they are required to but because it has become their instinctive action.

**RELIVE.** Experience rebirth of the mind through one reading material at a time, as reading allows us to live different lives all at once.

This year's celebration's primary goal is to revive the genuine passion and love for reading daily and to turn reading without a purpose into reading with a real purpose.

**Official hashtags:** #NBW89 #NBW2023 #ReadRereadRelive #LISM2023 #LETSLibraries

**Objectives:** At the end of the NBW 2023 celebration, target audiences are expected to:

- (1) get back into reading with intention;
- (2) discover how reading could make a difference;
- (3) make reading part of one's lifestyle; and
- (4) develop critical thinking amongst readers.





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**Program Components:**

**A. Simultaneous Event and Learning Sessions**

Activity/Program	Short Description	Date/s	Venue
It's Drop Everything And Read (D.E.A.R.) Time! (A Reading Campaign)	D.E.A.R gets all learners (both from public and private schools) as well as teachers and school staff to stop what they are doing and read for 30 minutes beginning at 9 o'clock on 24 to 30 November 2023.	24-30 November 2023	
Learning Session 1: Teaching Methodologies in Reading (For Teachers/Educators)	This hybrid learning session aims to: (1) address the continuous problem of non-readers and slow readers among elementary and secondary students with the end view of equipping reading teachers (of both English and Filipino) with the appropriate teaching skills to minimize the problem or solve it together; (2) correct the teaching strategies of elementary and secondary teachers in teaching and testing reading; (3) improve the teaching competencies of not only those who are already teaching in the field but also future reading teachers; (4) provide teachers with insights into the psychology of teaching reading, what to teach, how to teach, and when to teach specific skills and aspects such as teaching emergent literacy, teaching beginning reading, teaching basic comprehension skills, diagnosis, and remediation, etc. and (5) promote learning continuity amongst teachers, parents, and students through teachers echoing to the parents of the non-reader students the techniques and strategies to be used to improve reading literacy even at home.	22 November 2023	Zoom, Facebook Live ( <a href="https://www.facebook.com/nationalbookweek/">https://www.facebook.com/nationalbookweek/</a> )
Learning Session 2 : Reading Intervention for Students with Special Needs (Panel Discussion)	Students with special needs face unique challenges in accessing and comprehending literature, and National Book Week provides a platform to address these challenges directly. By incorporating a discussion on reading intervention into the celebration, we aim to promote inclusivity and equitable access to the transformative world works for all students. This initiative aligns with the overarching goals of the National Book Week, fostering a love for reading and expanding its reach to even the most marginalized in our educational system.	24 November 2023	Zoom, Facebook Live ( <a href="https://www.facebook.com/nationalbookweek/">https://www.facebook.com/nationalbookweek/</a> )
Learning Session 3: Library Engagement in Literacy and Reading Strategies (For LIS students, professionals, and library workers)	In 2022, the World Bank reported that the learning poverty in the Philippines has increased by 91%, which means that most of the ten-year-old learners were unable to read and comprehend texts that are appropriate to their age. The DepEd MATATAG Agenda seeks to resolve the challenges in learning poverty in basic education by focusing on the foundational skills in reading, literacy, and socio-emotional of K to Grade 3. One of the forty-five key initiatives of the Matatag Agenda is to support school libraries and library hubs to be functional to aid in creating literate environments, promoting reading, and developing learning materials for all learners. This learning session aims to: (1) explore creative and innovative library strategies in promoting literacy and reading, and (2) understand the role of libraries and librarians in promoting literacy and reading.	27 November 2023	Zoom, Facebook Live ( <a href="https://www.facebook.com/nationalbookweek/">https://www.facebook.com/nationalbookweek/</a> )



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## B. Competitions

Contest	Description	Submission Period	Regional Deliberation	National Deliberation
"Making Reading a Habit": A Reading Promotional Video	A promotional video contest encouraging individuals to integrate reading into their daily routines. It emphasizes the importance of regularly engaging with reading materials, whether it's books, articles, newspapers, or digital content. By adopting reading as a habit, individuals can enhance their knowledge, expand their perspectives, improve language skills, and foster personal growth. The theme also promotes the idea that reading is not just an occasional activity but a consistent practice that enriches lives and broadens horizons.	28 September 2023 (Thursday) to 13 November 2023 (Monday)	15 November 2023	21 November 2023
For the Love of Books and Reading: Haiku Writing Contest	Interested participants are encouraged to submit their Haiku entries reflecting this year's NBW theme: "Read, Reread, Relive!". It must highlight any of the following key topics: (1) reading comprehension, (2) reading as a therapy, and (3) reading as a habit. The Haiku must be laid out on an Instagram-sized poster (square; 1080px by 1080px). A text-only copy of the Haiku must be uploaded too.	21 November 2023 (Tuesday) to 24 November 2023 (Friday)	25 November 2023	27 November 2023
I read, I spoke, I conquered! Spoken Word Poetry Contest	Spoken word poetry is an oral performance art where poetry is read aloud. Wordplay, rhymes, repetition, and improvisation characterize it. This contest aims to stir up Filipino's creativity and wit while promoting their love for books and reading.	16 October 2023 (Monday) to 17 November 2023 (Friday)	21 November 2023	23 November 2023
Reading Through Signing (Filipino Sign Language Storytelling Contest)	One of the disabling barriers evident in the information landscape is the lack of books and reading materials dedicated to and designed for the deaf community. The main goal of this activity is to help bridge the information gap between libraries/educational institutions and the underserved populations- the deaf community, in this case.  Individuals who can do Filipino Sign Language (FSL) are invited to send in video-recorded storytelling using any children's books. For guidance, here's a sample video using American Sign Language from Statewide Outreach Center Videos: <a href="https://www.youtube.com/watch?v=LASKM4gLisc">https://www.youtube.com/watch?v=LASKM4gLisc</a>	28 September 2023 (Thursday) to 13 November 2023 (Monday)	15 November 2023	26 November 2023

\*Visit our website and official Facebook Page for the contest mechanics, and other related information.

## C. Outreach Program (27 November 2023)

**Project Kupkop Aklatan** aspires to keep alive the memory of the National Book Week celebration every year through a tangible and collaborative outreach project while also aiming to positively impact communities deprived of access to books and educational resources. This initiative aims to start a tradition where books and reading materials will be donated annually at every National Book Week celebration in a pre-selected community library. Schools, organizations, and interested individuals may opt to spearhead their own book donation drive on 27 November 2023.

Let the country know that you are with us in the celebration by using our official hashtags #NBWB9 #NBW2023 #ReadRereadRelive #LISM2023 #LETSLibraries. If you are not on social media, please email your photos to nbwphofficial@gmail.com and get a chance to be featured on our social media accounts and website!



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## D. Opening and Closing Ceremonies

Opening Ceremonies	21 November 2023, SMX Convention Center Pampanga [in-person event]
Closing Ceremonies	29 November 2023, National Library of the Philippines [hybrid]

### Useful links:

- Contest Mechanics (available in the website)
- Digital Packet ([bit.ly/2023NBWpacket](http://bit.ly/2023NBWpacket))

### National Book Week Official Contact Details:

- Email address: [nbwphofficial@gmail.com](mailto:nbwphofficial@gmail.com)
- Facebook: <https://www.facebook.com/nationalbookweek/>
- Instagram: <https://instagram.com/nbwphofficial?igshid=NzZhOTFIYzFmZQ==>
- Website: <http://nationalbookweek.org/nbw/>

Contest entries must be submitted to the region you are currently residing:

Region	Email address
Region 1	<a href="mailto:plai.irc2022@gmail.com">plai.irc2022@gmail.com</a>
Region 2	<a href="mailto:r2plai.cavric@gmail.com">r2plai.cavric@gmail.com</a>
Region 3	<a href="mailto:plai.celric@gmail.com">plai.celric@gmail.com</a>
Region 4	<a href="mailto:plastric@gmail.com">plastric@gmail.com</a>
Region 5	<a href="mailto:plai.bric.official@gmail.com">plai.bric.official@gmail.com</a>
Region 6	<a href="mailto:plaiwvric@gmail.com">plaiwvric@gmail.com</a>
Region 7	<a href="mailto:plaicvric@gmail.com">plaicvric@gmail.com</a>
Region 8	<a href="mailto:plaeasternvisayas@gmail.com">plaeasternvisayas@gmail.com</a>
Region 9	<a href="mailto:plazampeninsula@gmail.com">plazampeninsula@gmail.com</a>
Region 10	<a href="mailto:plai.nmric@gmail.com">plai.nmric@gmail.com</a>
Region 11	<a href="mailto:plaidric.official@gmail.com">plaidric.official@gmail.com</a>
Region 12	<a href="mailto:plai.regionxii@gmail.com">plai.regionxii@gmail.com</a>
Region 13	<a href="mailto:librarianscaraga@gmail.com">librarianscaraga@gmail.com</a>
NCR	<a href="mailto:ncrplai@gmail.com">ncrplai@gmail.com</a>
CAR	<a href="mailto:carc.plai@gmail.com">carc.plai@gmail.com</a>
NIR	<a href="mailto:plainirc@gmail.com">plainirc@gmail.com</a>
BARMM	<a href="mailto:plai.barmmlc@gmail.com">plai.barmmlc@gmail.com</a>